

# ALEXANDRA BECKNER

## GRAPHIC DESIGNER

Creative and meticulous graphic designer with a solid background in digital media, branding, and visual communication.

My area of expertise lies in crafting innovative solutions that are aesthetically pleasing and strategically in line with company missions. Having worked for both internal and external clients, I am skilled at translating abstract concepts into eye-catching graphics that appeal to a wide range of viewers.



### Email:

- [beckneralexandra@gmail.com](mailto:beckneralexandra@gmail.com)
- [alexcreativespacedesign@gmail.com](mailto:alexcreativespacedesign@gmail.com)



### Website:

- [alexcreativespace.com](http://alexcreativespace.com)



### LinkedIn:

- [linkedin.com/in/alexandrabeckner](https://www.linkedin.com/in/alexandrabeckner)



### Phone:

- +1 (839) 500-1002

## SKILLS

- **Graphic Design:** Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- **Web Design & Development:** HTML, CSS, Bootstrap, WordPress, Webflow
- **UI/UX Design:** Figma, Prototyping, Wireframing, User Research
- **Branding:** Logo Design, Corporate Identity, Brand Guidelines, Visual Storytelling
- **Marketing Design:** Email Campaigns, Social Media Graphics, Infographics, Landing Pages
- **Print Design:** Brochures, Posters, Flyers, Packaging, Business Cards, Banners
- **Photography & Editing:** Photo Retouching, Image Manipulation, Visual Compositing
- **Animation & Motion Graphics:** Adobe After Effects, Lottie Animations
- **Communication:** Concept Presentation, Client Relations, Team Collaboration, Storyboarding
- **Project Management:** Trello, Asana, Time Management, Team Leadership
- **Software Skills:** Microsoft Office, Google Suite, Slack, Zoom, Dropbox, Canva, Powerpoint

## WORK EXPERIENCE

### May 2022 - July 2022

Graphic Designer Intern

City of Charlotte, Stormwater Services

Charlotte, NC

- Assisted in developing community outreach materials to raise environmental awareness.
- Designed graphics for signage, brochures, and digital platforms promoting environmental initiatives.
- Coordinated with teams to ensure visual consistency and timely project completion.

### August 2022 - May 2023

Art Gallery Graphic Designer

Central Piedmont Art Galleries

Charlotte, NC

- Created visual concepts and promotional materials for gallery events and exhibitions.
- Designed banners, posters, and brochures, aligning with gallery branding and objectives.
- Collaborated with the team to deliver design projects under strict deadlines.

### August 2020 - Present

Freelance Graphic Designer

Central Piedmont Art Galleries

USA

- Developed impactful graphic designs and branding strategies for diverse clients.
- Designed logos and brand identities to elevate client recognition.
- Created marketing materials, including brochures, flyers, and digital assets, using Adobe Creative Suite.
- Produced wireframes and layouts for website designs, ensuring cohesive user experiences.
- Managed multiple projects with tight deadlines, delivering high-quality results on time.

## EDUCATION

2023

### Associate of Applied Science

#### Advertising + Graphic Design

Central Piedmont Community College,

Charlotte, NC

## AWARDS & HONORS

Phi Theta Kappa | Honor Society,

Member from 2020 - Present

Student Ambassador,

May 2022 - May 2023

